

THE *Language* OF *Desire*

Part One, Module 1: Introduction

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Introduction

Welcome to the *Language of Desire*. I'm Felicity Keith, your expert guide on this dive into the world of dirty talk, erotic fantasy, and the sexual psychology of men.

In case you are wondering, I'm not a scientist. I'm not a super model or a stripper or a dominatrix or a home-wrecker. I'm a regular woman like you. . . just a suburban mom, actually, who discovered that being sexy doesn't mean having to be a slut. And I've cracked the secret code to the erotic minds of men.

Why did I write *The Language of Desire*?

I wrote it first for myself. It was my field journal of notes and discoveries as I experimented with my newfound knowledge about men. You see, research is how I dealt with my own humiliating and painful wakeup call: when I found out I was clueless about how to keep my man 100% satisfied and sexually focused on me.

Rather than blame him or get depressed or just ignore it and pretend everything was fine, I went on a personal quest: a mission to discover what exactly made men different than women and learn how could I use that information to make my man and ME enjoy a completely and utterly blissed-out sex life.

Pretty soon, my journal of notes morphed into a guide, and my friends started asking (begging) me to read it. They wanted in on my secrets!

As word spread and more women were asking to read *Language of Desire*, I decided I should publish it.

Because there are so many women like you who yearn for that hot and spicy connection with your man, that seemingly unattainable level of passion we see in Hollywood movies. But you have grown frustrated at what your sex life looks like in reality. I hear so often, "He pays more attention to his work, smart phone, or video games than to me!"

If you are like a lot of women, you believe that passion and intimacy exist, but you have no idea how to easily tap into that primal part of his brain to make it happen. And you may also feel insecure about expressing your own raw sexuality.

Will you be judged? Will you be rejected? Will he ever put down his stupid phone and actually **see** the woman you are inside?

It all sounds simple enough. We think about sex, we have sex, we read about sex—yet so many of us can't tell our partners exactly what we want without blushing and turning into flustered impostors of our sexy selves.

So we settle for so-so sex lives and having only a fraction of the true intimacy we believe is possible.

If that sounds like you, do not feel ashamed. You are not alone. And it's all about to change!

I created this program to teach you how to uncover your primal side, completely on YOUR terms (yes, even the most sexually-shy woman can confidently incorporate these techniques!). You'll uncover your primal sexuality and OWN it and know how to USE it to fuel your passion... and ignite his.

In the process, you will drive your man wild with desire for YOU and make him truly see you as the amazing sex goddess that you are. Your intimate connection will be stronger than you ever imagined!

A little behind the scenes info...

When I first set out to learn about men's sexuality, I thought it was going to be a simple trick of learning how to talk dirty to a guy. As I started researching and ultimately writing this program, I discovered that my guide needed to evolve into something more substantial than just teaching you some risqué phrases for texting and phone sex.

Because I know what it's like to be a woman who yearns for that spicy intimate connection with her partner. And I realized that I had a lot more to offer you than 50 ways to say the word "penis."

What this program evolved into certainly includes talking dirty, but also teaches you to get in touch with your own unique brand of sexy (and own it with Beyonce-like fierceness). And that is just the first step.

Language of Desire teaches you techniques to tap into the sexual psychology of your man – whether he is your husband of 20+ years or a guy

you've just met. And this program shows you how to become the incredible, living, breathing fantasy woman he has always dreamed about but didn't know he could have.

By the time you read to the end and put these techniques into practice, your sex life will be completely transformed. I promise.

WARNING! THIS IS A PROGRAM ABOUT SEX, FANTASIES, AND TALKING DIRTY. I do use graphic and explicit language.

If you aren't comfortable with that, it's totally cool. That's part of what I mean when I say this is all on your terms. Just because I get colorful with my words to make a point doesn't mean you have to.

So please be forewarned that you'll be reading things meant for adult eyes only.

So, why is sexual expression so difficult for so many women?

We've been conditioned as women to not be overtly sexual. Think about all of the messages telling us that sex is bad, going all the way back to when we first started dating as teenagers:

"She's not the kind of girl he'd bring home to meet Mom."

"Girls who give it up too easy are slutty. Make him work for it!"

"Sure I'd f*ck her but I wouldn't make her my girlfriend."

"OMG, look at that hootchie over there in the short skirt and total stripper heels."

The difference between sexy and slutty can be difficult to determine for some. Society judges us. Guys judge us. Our peers judge us. Hell, we even judge ourselves! So it's only natural that many of us have repressed some of our most primal sexual desires.

We judge ourselves, deciding that it's wrong or slutty to even think, let alone talk, about sex uninhibitedly. And we worry that even though our guy hints that talking dirty turns him on, he's going to cast judgment on us if we actually do it.

It's only normal that with all of these mixed messages, many of us are scared to express ourselves.

Wanna know a secret? I used to be scared, too! Listen up. . .

I grew up being taught that sex was for “bad” girls. Only bad girls actually enjoyed sex and a bad girl was the worst thing you could be.

Of course, being the little rebel that I am, I became preoccupied with learning about sex—even while I was desperate to maintain my “good girl” reputation.

Which meant devouring every piece of illicit material I could. . . with my eyes.

From *The Joy of Sex* to late night movies on cable, I privately researched the heck out of sex and sexuality.

At age 17, my “research” up to that point came to fruition when I fell hard for my first love. Looking back, I realize now how perfect he was for me. He was one year older and totally uninhibited, and he absolutely adored how curious I was sexually. We took trips to sex shops and giggled about strange toys, tried out all types of positions, and totally got into role-playing. And he never made me feel ashamed about my eagerness to explore—probably because he was having way too much fun ;)

Our love story ended when I went off to college. And there I had a rude awakening: other guys weren’t as adventurous as my first love. Frustrated, I floated from relationship to relationship for several years looking for the next man who shared my sense of sexual adventure.

At age 23, I found him. But it was not all sunshine and roses. It was the first time a guy tried to talk dirty with me.

He was a well-traveled man ten years my senior. We didn’t know each other all that well and fell into bed after our second date. Rather than warn me he was into dirty talk, he just started in, hoping I’d follow his lead.

“Are you my little slut? Tell me how you want me to fuck you. Are you going to cum for me?”

Instead of a sexy reply, I burst into tears mid-thrust.

Awkward.

We both learned something that night. He learned that it pays to test the waters with a new partner before launching into full-on raunch. I learned that a guy can talk like that during sex and not actually think you are a slut.

Actually, I didn't learn that *that* night.

I didn't fully understand that concept until many years later when I experienced a similar line of conversation with a boyfriend. Who I KNEW without a doubt loved me and did NOT think I was a slut.

Talking dirty and verbalizing my erotic fantasies with him became something I enjoyed. I learned how he responded to my efforts, and from that, I developed my first techniques based on his sexual psychology—techniques that nearly made him crazy with desire.

Which was pretty awesome :)

I thought I was hot stuff after that, until I realized that talking dirty and role playing wasn't enough. I discovered there was still a huge wall up between my boyfriend and I that was keeping us from sexual satisfaction. That was when I feel like my life's work was handed to me. And I set out to learn everything I could about men's sexual psychology.

That quest was the genesis for *The Language of Desire* you are reading now.

What this program contains

The *Language of Desire* is broken down into ten modules. Each module has some lessons and a worksheet or two.

Module One: The Introduction

You are already here learning about who I am and why I wrote this :)

Module Two: Become a Sexual Superwoman

- Learn to dump your fear over the “slut” label
- Determine your sexual boundaries
- Discover your growl-inducing Madonna Moan

Module Three: Loving Man's Best Friend (hint: it's not his dog)

- Understand the secrets of his sex drive
- Learn why his penis is so important to him
- Rethink pornography (this one is controversial!)
- Learn The Porn Destroyer

Module Four: Brain Chemistry and Sex

- Explore how desire and sex work with our primitive brain
- Using the potent Cuddle Hormone technique
- Have fun with Pavlov's Erection technique
- Learn the power of Sexual Singularity

Module Five: Create an Erotic Action Movie

- Make him the star of your own sexy movie script
- Writing your script step by step
- Learn a variety of ways to share your movie with him

Module Six: Desire Intensifiers

- Masterfully crank up the sexual heat
- Make him pant with desire with the Tease Intensifier
- Learn a blow job to blow his mind with the Oral Intensifier
- Snap "him" to attention with Verbal Viagra

Module Seven: For the Single Ladies

- Use dirty talk effectively when dating
- Get him to commit with the Monogamous Male Maximizer
- How to go from Friend-Zone to Fantasy Girl

Module Eight: Getting Your Fantasies Met

- Planting desire seeds
- Have dirty fun with The Lust Mirror technique
- Practically read his mind using Erotic Telepathy
- Make him your hero with the Romance Rotator
- Explore your kinky side with 50 Shades of Experimenting

Module Nine: When "Sex" Isn't Possible

- Getting around life's sexual obstacle course
- Learn how to be dirty from a distance
- Use the No Touch Lay to keep things hot
- Learn about the Invisible Chastity Belt (it's more fun than it sounds)

Module Ten: Master Class

- What if he's a cold fish
- Overcome objections
- Fine-tune your technique
- Plan out your dirty deeds

I want you to think of *Language of Desire* as your own personal online class. Every day you will receive an email from me with that day's lesson. Go ahead and make a folder in your inbox so you can keep everything in one easy-to-find place. And mark those emails from us on your safe list so they don't accidentally end up in your spam folder.

If you follow the program I've created, I can guarantee that you will discover your Inner Sexual Super Woman, increase the passionate and HOT connection you and your partner crave, and even achieve Ultimate Sex Goddess status with ease.

So, are you rarin' to get started? Let's get on with it :)

Your first assignment

I want you to get a journal that you will keep in a private and safe place. You can use a simple spiral notebook or an inexpensive composition book (that's what I use). Or you can treat yourself to a fancy Moleskine or other pretty blank journal. As long as you like it and there are pages to write in, that is all that matters.

Your journal is where you can make notes while you are reading. I'll also have you brainstorming and doing some self-reflection throughout the program, so your journal is going to be a key component for you. So go and get one tonight so you are ready to dive in tomorrow!

I am so very excited to have you learn the *Language of Desire* and to be your guide on this sexy adventure!

- Felicity Keith